



*Rosenthal & Rosenthal*  
SINCE 1938

## **ROSENTHAL HIRES SEASONED BUSINESS DEVELOPMENT EXECUTIVE FOR SOUTHEAST REGION**

**(NEW YORK) – May 30, 2018** – [Rosenthal & Rosenthal, Inc.](http://www.rosenthalinc.com), the leading independent factoring, asset based lending and purchase order financing firm in the United States, today announced the appointment of Mark Collins as Senior Vice President in the firm’s newest office in Atlanta. Collins will be responsible for business development throughout the Southeast and across the firm’s divisions. The appointment is effective May 30, 2018.

Collins is a veteran commercial finance executive, with more than 30 years of experience sourcing new business and providing a range of solutions to help clients manage recapitalization, acquisition, turnaround, buyouts and growth opportunities. He brings a deep understanding of Asset Based Lending, Factoring, Equipment Finance, Term Loans and Fleet Leasing, among other financial solutions and products.

Most recently, Collins served as Vice President at Wells Fargo Capital Finance Commercial Services, primarily focused on the Southeast region. Prior to Wells Fargo, Collins held a variety of senior management roles at HSBC Bank US, CIT Group and GE Capital Services.

“With his decades of experience and strong grasp of the unique needs of businesses in the Southeast, Mark is the perfect addition to our growing business,” said Peter Rosenthal, President of Rosenthal. “We are thrilled to welcome him to our talented team and look forward to further expanding Rosenthal’s presence in the region.”

“Rosenthal has set a high bar in the industry and a new standard for how commercial finance firms can successfully partner with growing businesses,” said Collins. “I’m excited to help Rosenthal bring their services and solutions to a host of new businesses and sectors.”

### **ABOUT ROSENTHAL & ROSENTHAL**

Rosenthal & Rosenthal ([www.rosenthalinc.com](http://www.rosenthalinc.com)) is the leading independent factoring, asset based lending and purchase order financing firm in the United States. Founded in 1938 by Imre J. Rosenthal, the firm is now led by the second and third generations of the Rosenthal family. As a privately held company, Rosenthal is committed to providing personalized service and flexible lending to clients across a broad range of industries. Rosenthal has offices in New York, California, Georgia and North Carolina.